



skills Nine years designing and producing books, newsletters, packaging, collateral, identity systems, trade show graphics, posters, CD labels and websites. An expert user of Illustrator, QuarkXPress and Photoshop, designing art for print is my primary focus with an emphasis on book design. Collaborating with writers, marketing professionals and other artists is a joy and inspiration. I have successful working relationships because I listen to my clients, pay attention to the needs of each project, and communicate clearly.

work experience **Conari Press** *Book publisher*
Berkeley, CA

Art Director / Book Designer, Staff — 2/2002 to 7/2002

Design and art direction for covers and interiors of trade books on the topics of spirituality, personal growth, relationships, and parenting. Worked within budgets and managed the work of freelance designers. (Conari Press ceased to have an office on the west coast after being purchased by Red Wheel/Weiser of Boston, for whom I currently freelance.)

Autodesk, Inc. *International design software company that produces*
San Rafael, CA *architectural and engineering software including AutoCAD®*

Senior Graphic Designer, Contract / Freelance — 10/1995 to 9/2000

Designed software packaging which included boxes, manual covers, CD Labels, insert cards, folders, launch icons, and splash screens within the corporate identity system. Created template files for, and helped redesign, the packaging system for the company's entire line of software products. For the marketing of these products, I also designed brochures, posters, and image banners for the company website. Other projects included conference schedules, the corporate holiday card, a redesign of the education department newsletter, and redesign of the corporate identity manual.

Cabra Diseño *Graphic design firm*
San Francisco, CA

Graphic Designer, Staff / Contract — 5/1994 to 9/1995, 1/2001 to 3/2001

Newsletter layout and book design. Co-designer for two books, *Michael Graves* and *Jean Prouvé*, in a series titled *Compact Design Portfolio* for Chronicle Books.

Harris McDonald Design Services *Graphic design firm*
San Francisco, CA

Production Designer, Freelance — 7/1994 to 11/1994

Design and production for identity, card and brochure projects.

Various Freelance Clients (partial list)

North Atlantic Books/Frog, Ltd., Berkeley, CA — book cover and interior design

Red Wheel/Weiser Publishers, Boston, MA — book cover and interior design

Lovejoy(Creative), Oakland, CA — advertising design

Sebastian Ward Gallery, Berkeley, CA — logotype, business system and web design

Floral Culture, Mill Valley, CA — logotype and business system design

RedSpark, Inc., San Francisco, CA — logotype, business system, usage guide design

University of Vermont, Burlington, VT — website design consultation

Elizabeth Meacham, Cleveland, OH — portrait photography

K. Fufkin Vollmayer, San Rafael, CA — portrait photography and card design

education California College of Arts and Crafts, BFA in Graphic Design with distinction 12/1993
City College of San Francisco, attended 1988-1990
University of California, Santa Cruz, attended 1984

inspirations Photography, reading, travel, family

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